

## Tactical Aggressive Growth Model

### Strategy Proposition

*In 2016, the seventh year of the post-Financial Crisis bull market with risk assets at fair to rich valuations and against a backdrop of unusually low volatility in equity markets, we believed that it made sense to incorporate tactical downside protection into our investment approach. After researching numerous investment strategies in pursuit of this outcome, we identified a compelling solution that forms the foundation of a series of four strategies that we implemented at the end of 2016. The Aggressive Growth Model has the ability to reduce a maximum 98% equity exposure down to 25% as the market warrants.*

### Investment Return Profile

*The Tactical Aggressive Growth Model seeks to achieve a return profile similar to a 90% Russell 3000 and 10% Barclays U.S. Aggregate Bond Index with less drawdown over a 5-7 year business cycle.*

### Top Five Holdings at 12/31/17

iShares DJ U.S. Basic Materials ETF	12.5%
iShares DJ U.S. Index Fund ETF	11.4%
iShares S&P Small-Cap 600 Val ETF	11.2%
iShares DJ U.S. Consumer Svcs ETF	6.6%
iShares Russell 2000 Index ETF	6.0%

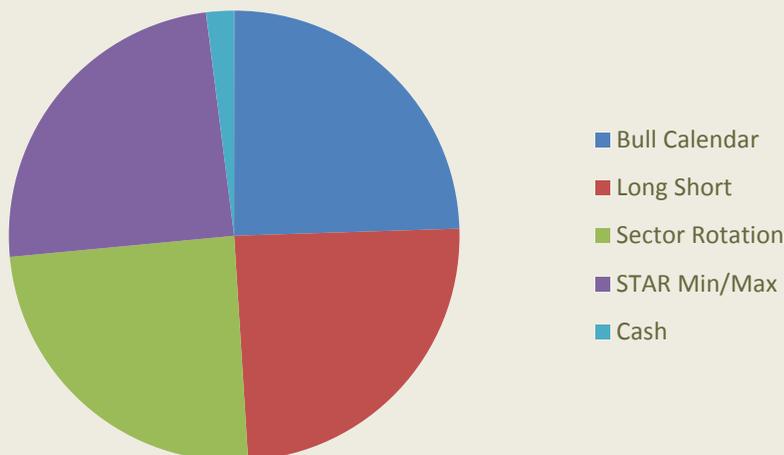
### Investment Objective

The Tactical Aggressive Growth Model seeks growth from capital appreciation. By combining four investment strategies that utilize a systematic relative-strength approach to determine the extent to which to be invested in the market and in which securities to be invested, the model eliminates individual behavioral biases and seeks to participate in upward trending markets while providing dampened downside participation in downward trending markets.

### Key Features & Benefits

The Tactical Aggressive Growth Model predominantly uses passive index exchange-traded funds (ETFs) to keep internal costs low and specifically ones with attractive trading liquidity and volume metrics which are instrumental for this active strategy. Further to minimizing costs, we offer this model in a fee structure that includes 150 free trades per year, exceeding the expected number of annual trades.

Model Allocation



## Investment Strategies

### Bull Calendar Strategy

The Bull Calendar Model uses a Bull-Bear strategy during bull markets and a Calendar Effects strategy during bear markets. Bull and bear markets are determined by a long-term trend indicator. The goal of this model is to be fully invested in equities during bull markets, and only exposed to the relatively few days with the highest probability of profit during bear markets. During bull markets, trading occurs on quarterly intervals. During bear markets, the Calendar Effects strategy, a short-term strategy with a goal to be invested only during those short periods of time during the calendar year that have historically shown a high probability of profit, is employed. There are 12-14 of these short periods per year, totaling just 75 market days of exposure per year.

- Long-term trend indicator that can change at any time
- Seven supply-demand ratios measuring internal market strength
- Quarterly rebalancing

### Long Short Strategy

The Long Short Model is an intermediate-term model whose goal is to be invested “long” during all intermediate-term uptrends in the U.S. market, and invested “short” during all intermediate-term downtrends. Activity takes place when a portfolio is established and at the inception of each intermediate-term uptrend or downtrend.

- Intermediate-term trend indicator can change at any time
- When “long,” the model targets exposure to securities exhibiting momentum and relative strength
- Quarterly rebalancing

### STAR Min/Max Strategy

The Simple Trend And Rank (“STAR”) Min/Max Model is a low activity Model designed for risk-managed

outperformance over the long term. The model seeks to be maximally (100%) invested in equities when equities are trending upwards, and minimally (0%) invested in equities when trending downwards. The STAR Min/Max Model portfolio is reallocated quarterly. The trend measurements used by the Model are intermediate to longer-term (months to quarters timeframe).

- Quarterly trend indicator
- Domestic & International equity trends analyzed
- Star = Simple Trend And Rank

### Sector Rotation Strategy

The Sector Rotation Model is a risk-managed model which invests either in high-ranked U.S. equity sectors or in high-ranked bond sectors. At the start of each quarter, a risk measurement is made to determine whether the model will invest in equities or bonds during the quarter. If equities are in an uptrend, then U.S. equity sectors are selected for that quarter. If both domestic and international equities are in downtrends at that time, the model invests in bond sector positions. When invested in equities, a reallocation of the portfolio is made monthly; when invested in bonds, a reallocation of the portfolio is made quarterly.

- Quarterly trend indicator
- Tactically allocates between equities and bonds based on equity market trends
- Rebalances monthly (equities) and quarterly (bonds) based on momentum and relative strength indicators

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